



Accelerate Your Business Growth

ACCELERATE YOUR BUSINESS GROWTH.

Commercial Growth, Media & Digital Solutions



SALES



INFLUENCE



VISIBILITY



TECHNOLOGY



MORE THAN MARKETING. **A COMMERCIAL GROWTH PARTNER.**

HOP-UP connects brands, businesses and audiences through integrated sales, media, creator and technology solutions.

From direct sales execution to high-impact media exposure, we build solutions designed to turn **visibility into opportunity** — and **opportunity into growth**.



STRATEGY

X



EXECUTION

X



GROWTH



ONE PARTNER. MULTIPLE GROWTH CHANNELS.

Our solutions are built around the different ways businesses need to sell, reach, influence and grow.





SALES FORCE

Direct market execution
& acquisition.





MICRO-INFLUENCERS

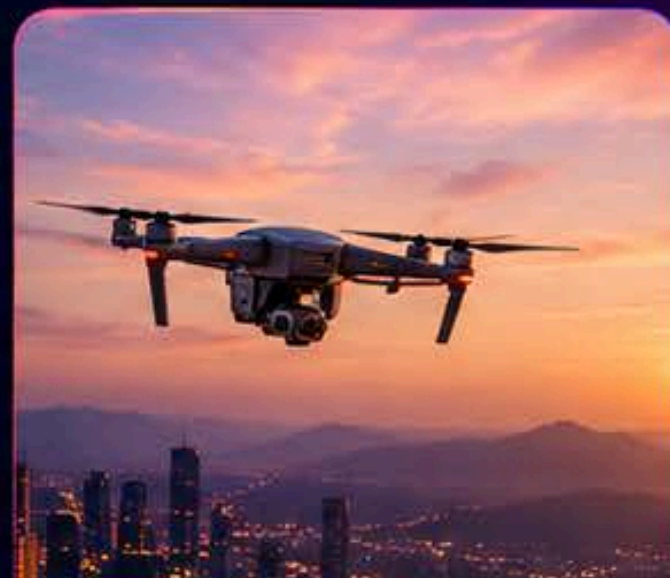
Relevant creators
& local audiences.





MEDIA SCREENS

Indoor, outdoor &
high-impact visibility.





DRONE

Aerial media
& brand experiences.





DIGITAL SOLUTIONS

Social Media · Mobile Apps
· AI Solutions

YOUR SALES FORCE. OUR EXECUTION.

We provide businesses with a ready-to-execute sales operation designed to expand market presence and accelerate customer and merchant acquisition.

OUR SALES SOLUTIONS



B2B Acquisition

Direct outreach to businesses and potential partners.



Merchant Onboarding

Pitching, negotiation, registration and activation.



Field Sales Management

Team coordination, routes, supervision and performance.



Lead Activation

Turning opportunities into active customers.



Market Expansion

Supporting brands entering new areas and channels.



Reporting & Tracking

Clear visibility into visits, leads and conversions.

FROM THE STREET TO THE SALE.

Acquire. Activate. Grow.



BUILT FOR EXECUTION. MANAGED FOR PERFORMANCE.

We turn strategy into on-ground execution, with a structured sales operation designed to deliver real business growth.



ONE MANAGED SALES ENGINE.

From first contact to final conversion.

REAL CREATORS. REAL LOCAL INFLUENCE.

We connect brands with carefully selected micro-influencers whose audiences match the people the business actually wants to reach.

BUILT FOR



ENTERPRISE BRANDS

Targeted creator networks at scale.



RESTAURANTS & CAFÉS

Local awareness, visits and social proof.



RETAIL & SERVICES

Product discovery and customer consideration.

WE SELECT BASED ON



Category Fit



Audience Age



Location



Audience Relevance



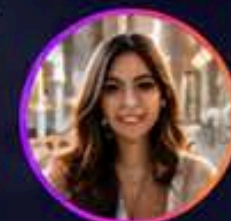
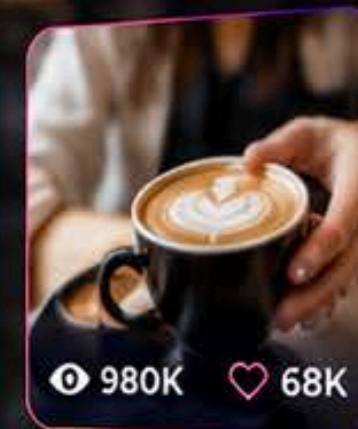
Engagement Quality



Content Style

NOT JUST FOLLOWERS.

THE RIGHT FOLLOWERS.



Foodie with Sara
@foodiewithsara

Follow

125K
Followers

3.8%
Engagement

Amman
Location

TURNING CREATOR CONTENT INTO BUSINESS TOUCHPOINTS.

Our campaigns can be designed around specific commercial objectives:



AWARENESS

Introduce the brand to relevant audiences.



DISCOVERY

Show products, services and experiences naturally.



FOOT TRAFFIC

Encourage visits to physical locations.



SOCIAL PROOF

Generate authentic creator-led content and conversations.



ACTION

Support inquiries, bookings, orders or other trackable actions.



HOP-UP MANAGES THE FULL PROCESS



Research



Audience Analysis



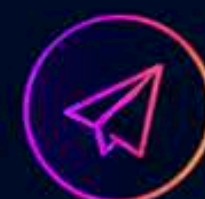
Selection



Briefing



Coordination



Publishing



Tracking



Reporting

MAKE YOUR BRAND IMPOSSIBLE TO IGNORE.

A high-impact 3D digital screen positioned at Al-Shaab Circle – Business Park, Amman, designed for bold visual campaigns and immersive brand experiences.

PRODUCTION DETAILS

Visible Area

17.28m W x 8.64m H

Resolution

4320 x 2160 px

Front Screen

3360 x 2160 px

Side Screen

960 x 2160 px

Typical Slot

10 Seconds

Formats

GIF • JPEG • PNG • MP4

BUILT FOR BIG IDEAS.



REACH PEOPLE WHERE ATTENTION ALREADY EXISTS.

Our Smart Digital Out-of-Home network connects advertisers with audiences across high-traffic public locations in Jordan.



DRIVER & VEHICLE LICENSING NETWORK

19 Locations Across Jordan

Digital screens positioned inside waiting areas, creating repeated opportunities for brand exposure.



1M+
Monthly Visitors*



Approx. **20-Minute**
Average Waiting Time*



BRIDGES & BORDER CROSSINGS NETWORK

Strategically positioned screens reaching local consumers, international travelers and accompanying guests at key entry and exit points.



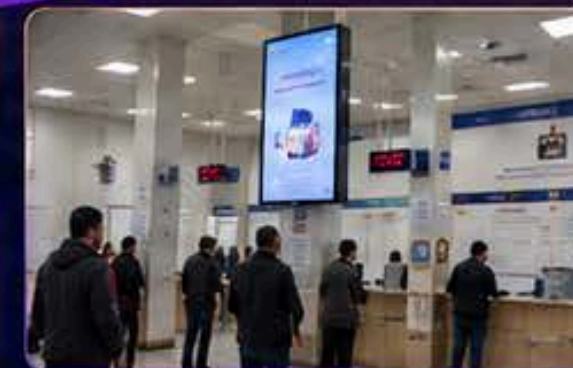
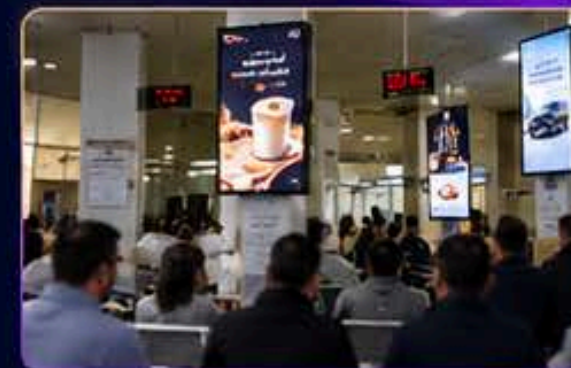
Nationwide
Presence



Smart
Digital Screens



High-Traffic
Environments



*Figures shown here are based on the supplied network material and should be confirmed before final publication.

HIGH VISIBILITY. STRATEGIC LOCATIONS. REAL-WORLD IMPACT.

INDOOR SCREENS

Network Distribution Across Jordan

**115**

Total Screens

**19**

Licensing
Locations

**6**

Border
Locations



Driver & Vehicle Licensing Network

19 LOCATIONS

# Screens	Location
15	Marka
10	West Amman / Marj Al Hammam
10	South Amman / Sahab
5	North Amman / Shafa Badran
3	Public Vehicles
5	Balqa
4	Zarqa
3	Madaba
5	West Irbid
5	Irbid
3	Ramtha
4	Jerash
3	Ajloun
3	Mafrq
2	Karak
2	Tafila
1	Aqaba
2	Amman Customs
3	Central Traffic Dept. / Al Mahatta



Bridges & Border Crossings Network

6 LOCATIONS

# Screens	Location
12	King Hussein Bridge
3	Omari Border
4	Jordan Valley / Sheikh Hussein Bridge
4	Mudawara Border
2	Aqaba Airport
2	Port Border / Mina



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Smart screens. Strategic locations. Measurable visibility.

TAKE YOUR BRAND ABOVE THE ORDINARY.

Drone content gives brands a new perspective — creating cinematic visuals and high-impact content that traditional production cannot achieve alone.

DRONE SERVICES



Aerial Photography

Premium overhead imagery for brands, properties and locations.



Aerial Videography

Cinematic footage for campaigns and branded films.



Event Coverage

Dynamic aerial perspectives for launches and experiences.



Location Showcases

Ideal for hospitality, real estate, destinations and large venues.

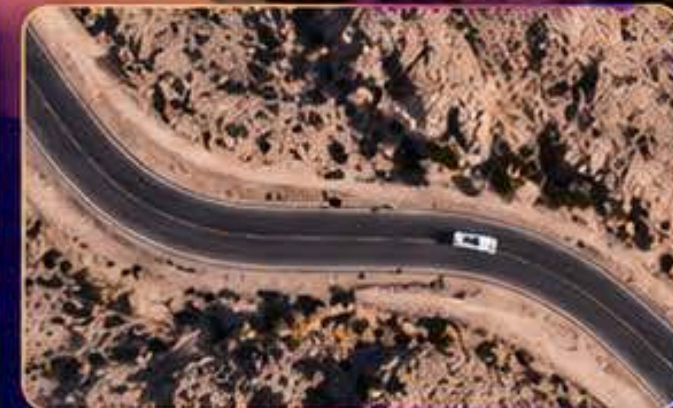


Social Media Content

High-impact aerial footage designed for digital campaigns.

A DIFFERENT ANGLE.

A STRONGER IMPRESSION.



BUILD THE BRAND. STAY PART OF THE CONVERSATION.

We manage digital presence through strategic content and social media solutions designed around each brand's audience and business objectives.



Social Media
Management



Content
Strategy



Creative
Campaigns



Content
Production

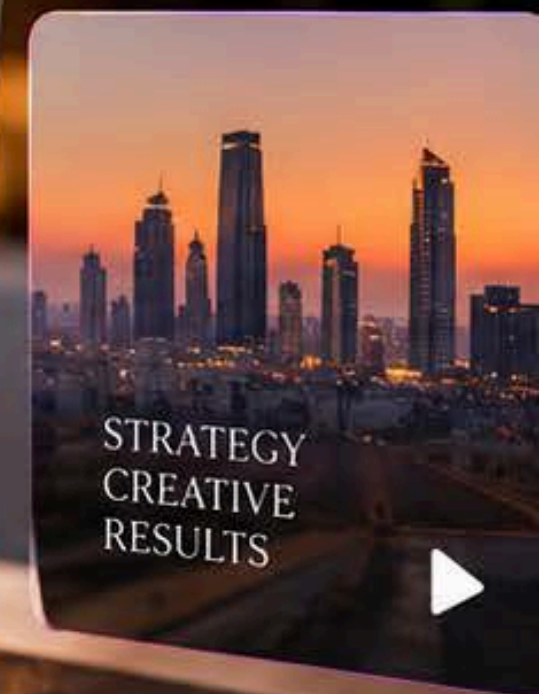
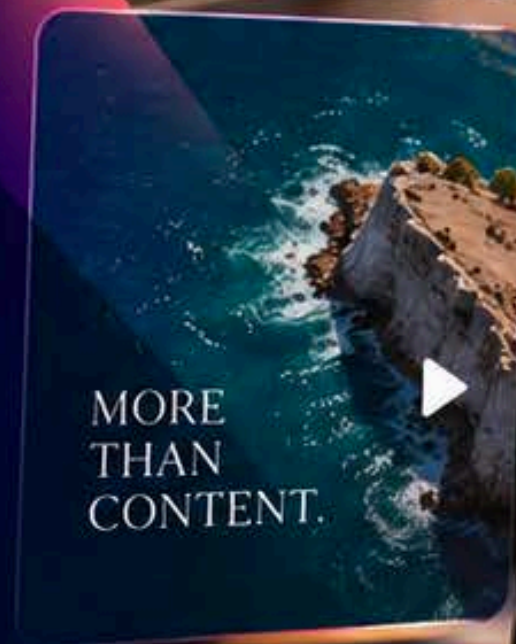


Paid
Media



Performance
Reporting

STRATEGY . CONTENT . ENGAGEMENT . RESULTS



SMARTER TOOLS. STRONGER BUSINESSES.



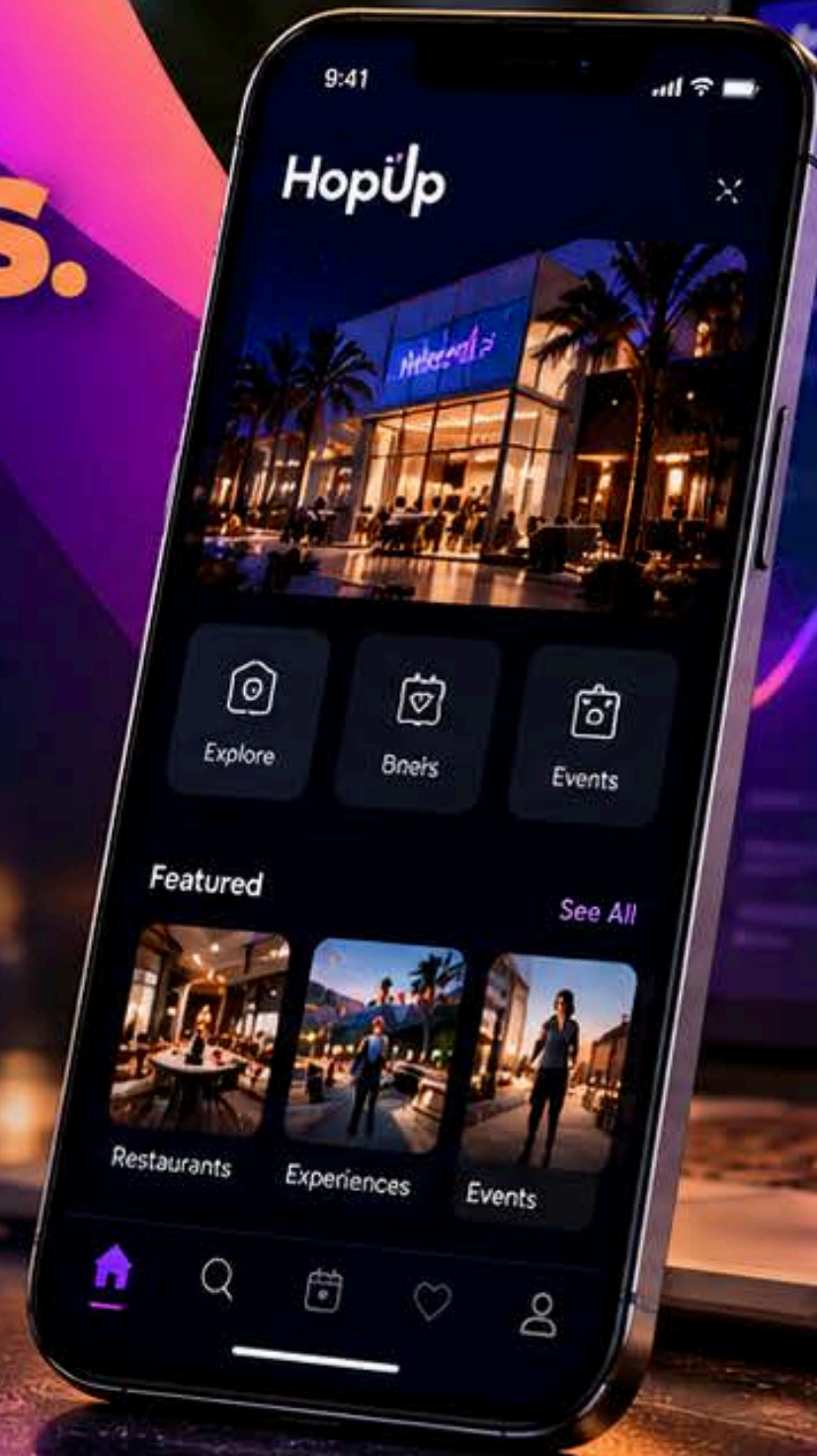
MOBILE APP SOLUTIONS

Custom mobile experiences designed around customer engagement, usability and business requirements.



AI-POWERED SOLUTIONS

AI-driven tools designed to support automation, smarter workflows, data analysis and operational efficiency.



TECHNOLOGY WITH A BUSINESS PURPOSE.

ONE PARTNER. MULTIPLE WAYS TO GROW.

The right mix of solutions,
working together to create
stronger brand presence
and real business results.



FROM MARKET PRESENCE
TO COMMERCIAL PERFORMANCE.

One partner. Connected execution.

HopüP

LET'S ACCELERATE YOUR BUSINESS GROWTH.



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CREATIVE
THINKING.



STRATEGIC
EXECUTION.



MEASURABLE
GROWTH.

HopüP